GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

GA(I&PR) Dept., - Ratify the action taken by the I&PR Department in having been issued work Release Order to M/s Eenadu Television (ETV AP) TV channel for telecasting of Government Developmental and Welfare Activities in the daily sponsored Mega event of "Karthika Deepotsavam" hosted by ETV Network from 2nd November to 1st December, 2024 for an amount of Rs.92,04,000/- (Rs.78,00,000/- + GST @ 18%) to create awareness among the public about Government Welfare and Developmental Schemes across the State of Andhra Pradesh - Ratification – Orders – Issued.

GENERAL ADMINISTRATION (I&PR) DEPARTMENT

G.O.RT.No. 2155 Dated: 18-11-2025

Read:

From the Director, I&PR, A.P., Lr.No.5606/EM/VE/2024, Dt.26.08.2025.

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ORDER:

In the circumstances reported by the Director, Information & Public Relations, A.P., Vijayawada in the reference read above, Government after careful examination of the matter, hereby ratify the action taken by the Director, Information & Public Relations, A.P., Vijayawada in having been issued work release orders for an amount of Rs.92,04,000/- (Rs.78,00,000/- + GST @ 18%) Rupees Ninty two lakhs and four thousands only) towards M/s Eenadu Television (ETV AP) TV channel for telecasting of Government Developmental and Welfare Activities in the daily sponsored Mega event of "Karthika Deepotsavam" hosted by ETV Network from 2nd November to 1st December, 2024, to create awareness among the public about Government Welfare and Developmental Schemes across the State of Andhra Pradesh.

2. The above expenditure shall met under HoA, 260/262- electronic Media Head of Account from out of available Budget.

3. The Director, Information & Public Relations, A.P., Vijayawada shall take Necessary action accordingly.

4. This order issues as per advice of Finance (FMU-GAD-II) Department vide their U.O.No. FMU0ASD(GAD 2)/4/2025, Dated:25.09.2025 (C. No:2981848).

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA

PRINCIPAL SECRETARY TO GOVERNMENT (POLITICAL)

To

The Director, Information & Public Relations, A.P., Vijayawada.

(P.T.O.)

The Director of Treasuries & Accounts, A.P., Mangalagiri, Guntur District.
The Pay & Accounts Officer, A.P., Mangalagiri, Guntur District.
The Accountant General, A.P. Vijayawada, NTR District.
Copy to;
PS to Principal Secretary to Government (political)
OSD to Hon'ble Minister (I&PR)
The Finance (FMU-GAD-II) Department.
SC/SF (2960782)

//FORWARDED::BY ORDER//

SECTION OFFICER